

16 September 2015

What are you doing to generate business?

Robie McFarlane who owns Alunite Vredenburg, is probably our busiest branch in the country. Even with the immense work load, he still finds the time, and deems it extremely important to attend shows and continue with his marketing campaign.

In the last month he attended 2 shows, one small expo in Aurora (don't know where it is – apparently somewhere up the West Coast) and then, last weekend at the Moorreesburg Agricultural Show where Saturday morning the wind blew the cow dung, stones and dust in one's hair and eyes.

